

Site Usage

588,603 Visits

58.81% Bounce Rate

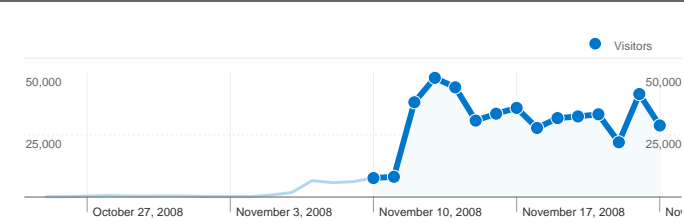
1,525,057 Pageviews

00:03:52 Avg. Time on Site

2.59 Pages/Visit

60.45% % New Visits

Visitors Overview

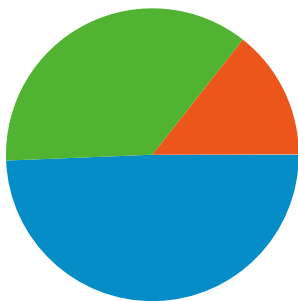


Visitors
360,091

Map Overlay world



Traffic Sources Overview

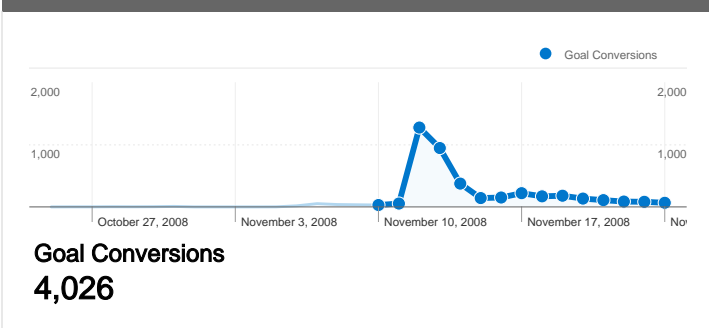


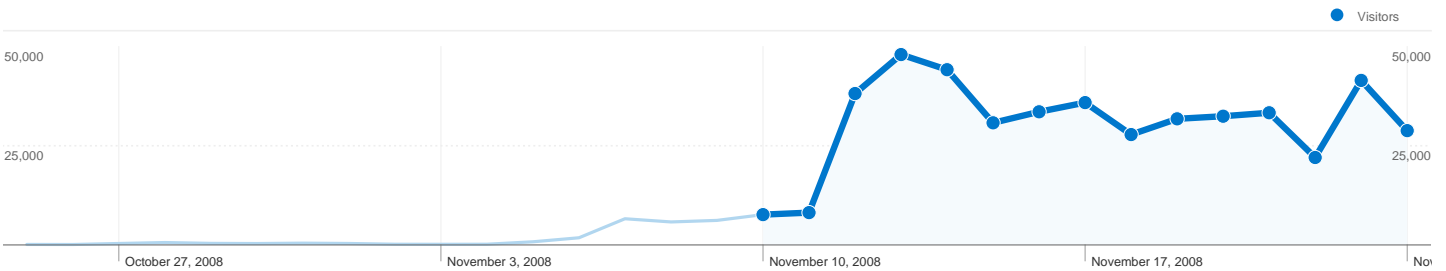
- **Referring Sites**
290,545.00 (49.36%)
- **Direct Traffic**
213,319.00 (36.24%)
- **Search Engines**
84,523.00 (14.36%)
- **Other**
216 (0.04%)

Content Overview

Pages	Pageviews	% Pageviews
/	497,638	32.63%
/news/2008/11/11/deval-vacija-	25,365	1.66%
/news/2008/11/21/tret-	23,959	1.57%
/news/2008/11/13/moskovskie-	20,116	1.32%
/news/2008/11/12/welcome.htm	20,066	1.32%


Goals Overview






360,091 people visited this site


 **588,603** Visits


 **360,091** Absolute Unique Visitors

 **1,525,057** Pageviews

 **2.59** Average Pageviews

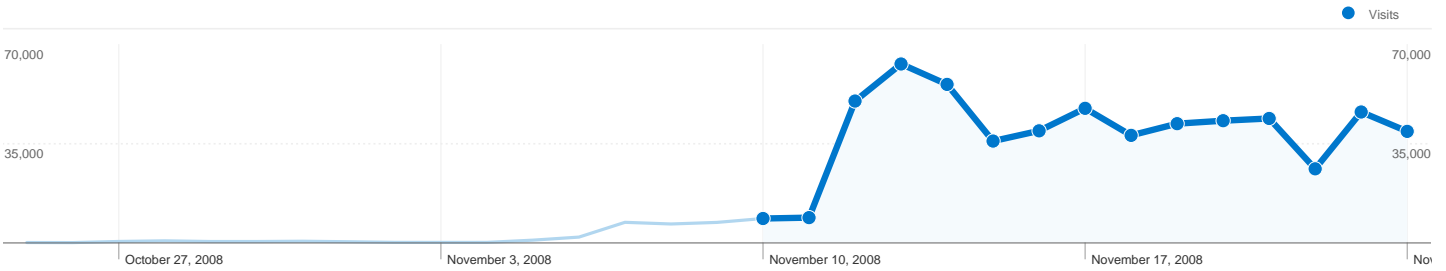
 **00:03:52** Time on Site

 **58.81%** Bounce Rate




 **60.45%** New Visits

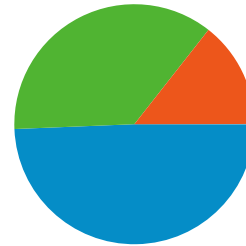
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	338,614	57.53%	Unknown	452,030	76.80%
Firefox	127,461	21.65%	DSL	55,742	9.47%
Opera	93,605	15.90%	Dialup	37,306	6.34%
Chrome	14,559	2.47%	T1	24,104	4.10%
Safari	12,013	2.04%	Cable	18,355	3.12%



All traffic sources sent a total of 588,603 visits

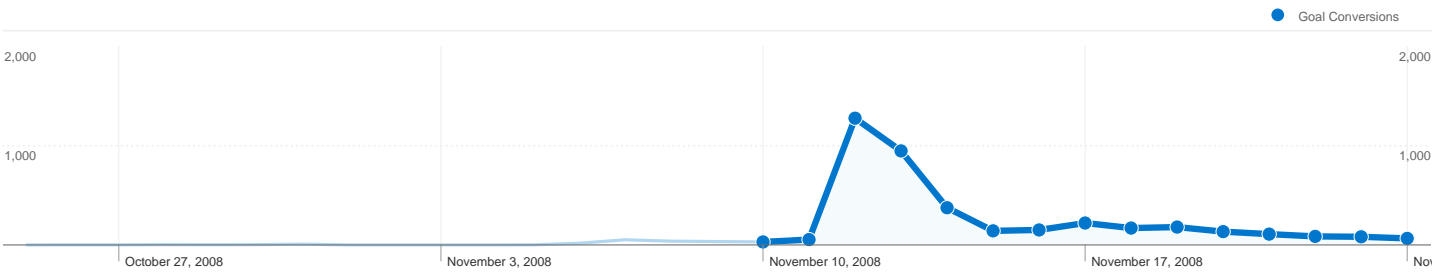
-  36.24% Direct Traffic
-  49.36% Referring Sites
-  14.36% Search Engines



- **Referring Sites**
290,545.00 (49.36%)
- **Direct Traffic**
213,319.00 (36.24%)
- **Search Engines**
84,523.00 (14.36%)
- **Other**
216 (0.04%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	213,319	36.24%	bfm.ru	5,800	6.86%
yandex (organic)	47,247	8.03%	bfm	3,764	4.45%
today.rambler.ru (referral)	44,999	7.65%	девальвация	3,318	3.93%
pagead2.google syndication.co	30,192	5.13%	девальвация рубля	1,856	2.20%
google (organic)	23,987	4.08%	втб 24	1,392	1.65%



Visitors completed 4,026 goal conversions

 **3,429** conversions, Goal 1: Регистрация на сайте

 **0** conversions, Goal 2: Предложение по работе сайта

 **597** conversions, Goal 3: О настройке

Goal Performance

Goal Conversion Rate

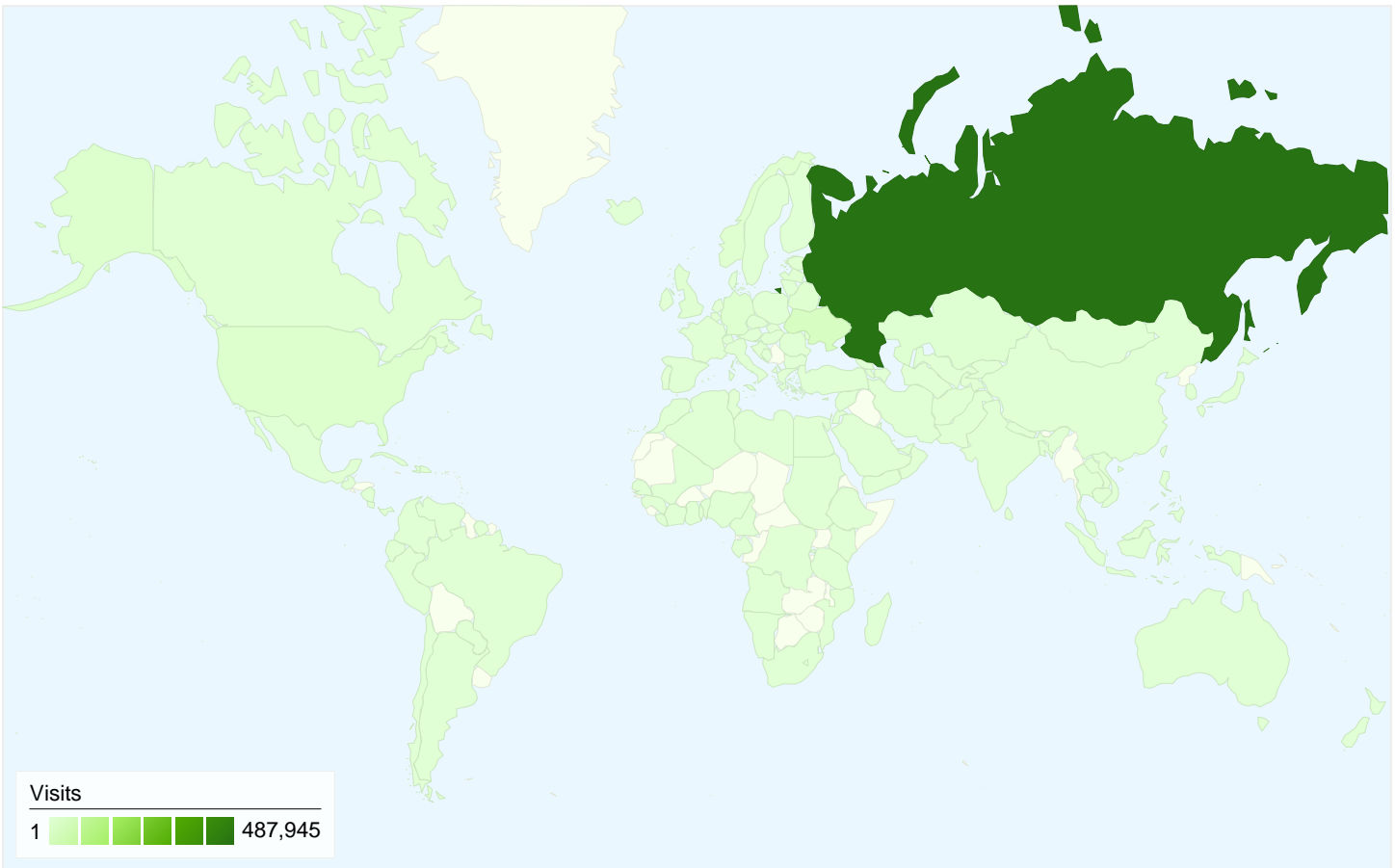


Goal Conversion Rate
0.68%

Total Goal Value



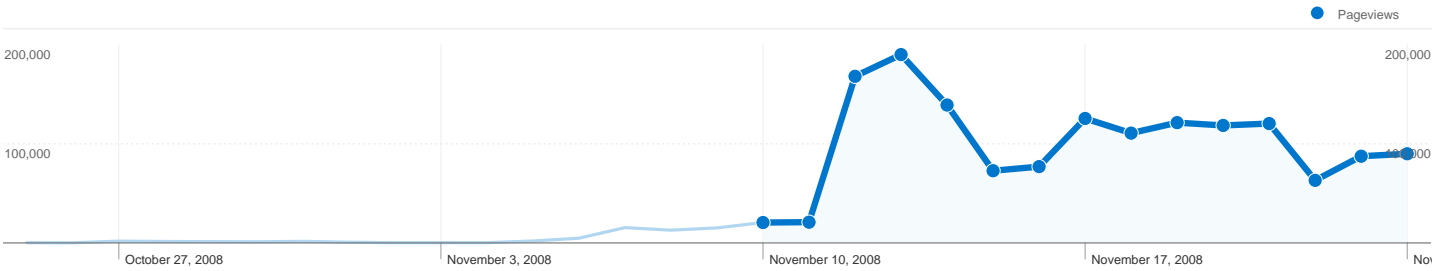
Total Goal Value
\$36,081.00



588,603 visits came from 146 countries/territories


Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
588,603 % of Site Total: 100.00%	2.59 Site Avg: 2.59 (0.00%)	00:03:52 Site Avg: 00:03:52 (0.00%)	60.54% Site Avg: 60.45% (0.15%)	58.81% Site Avg: 58.81% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Russia	487,945	2.68	00:03:57	59.32%	57.42%
Ukraine	24,537	1.66	00:01:45	72.63%	76.60%
(not set)	10,191	2.19	00:02:26	69.45%	66.92%
United States	8,671	2.52	00:03:14	61.37%	56.44%
Germany	6,619	2.42	00:03:12	63.20%	60.78%
Kazakhstan	5,738	1.91	00:03:15	80.24%	73.00%
Israel	5,133	2.51	00:03:38	55.00%	55.37%
Belarus	5,127	2.19	00:03:15	63.78%	63.25%
Norway	4,786	2.28	00:15:12	64.58%	57.92%
United Kingdom	3,254	3.15	00:06:03	49.29%	48.06%



Pages on this site were viewed a total of 1,525,057 times

 1,525,057 Pageviews

 1,204,034 Unique Views

 58.81% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	497,638	32.63%
/news/2008/11/11/deval-vacija-rublja-budet.html	25,365	1.66%
/news/2008/11/21/tret-rossijskih-kompanij-sokrashhajut-	23,959	1.57%
/news/2008/11/13/moskovskie-kvartiry.html	20,116	1.32%
/news/2008/11/12/welcome.html	20,066	1.32%