

Site Usage

588,603 Visits

58.81% Bounce Rate

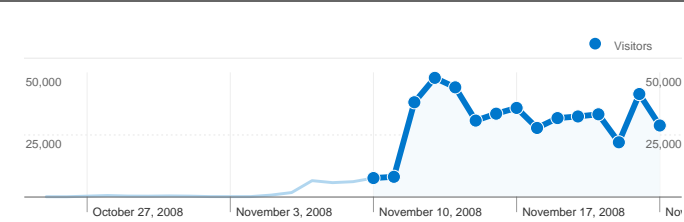
1,525,057 Pageviews

00:03:52 Avg. Time on Site

2.59 Pages/Visit

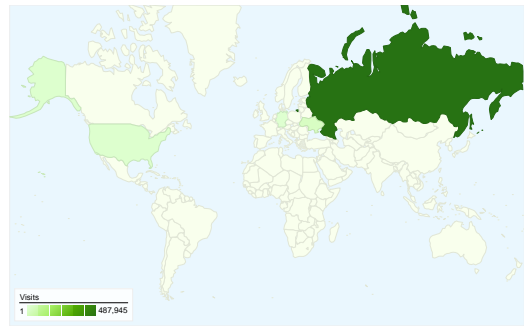
60.45% % New Visits

Visitors Overview

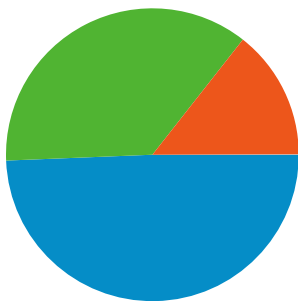


Visitors
360,091

Map Overlay world



Traffic Sources Overview

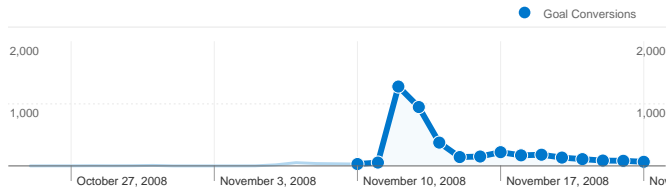


- **Referring Sites**
290,545.00 (49.36%)
- **Direct Traffic**
213,319.00 (36.24%)
- **Search Engines**
84,523.00 (14.36%)
- **Other**
216 (0.04%)

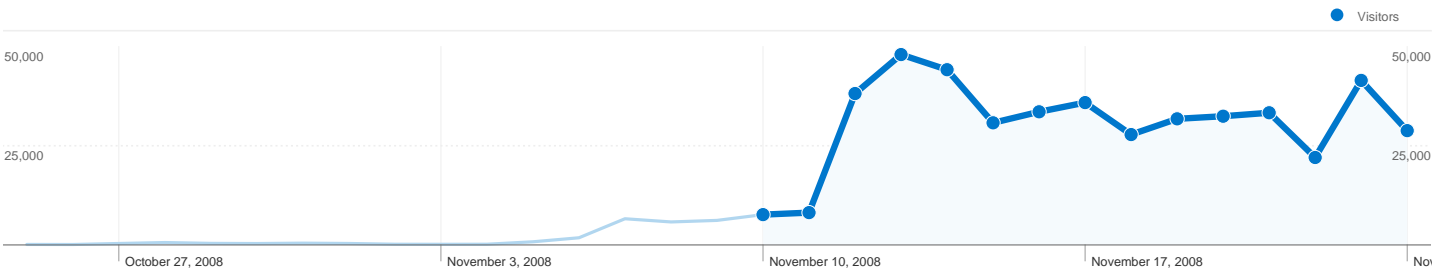
Content Overview

| Pages | Pageviews | % Pageviews |
|--------------------------------|-----------|-------------|
| / | 497,638 | 32.63% |
| /news/2008/11/11/deval-vacija- | 25,365 | 1.66% |
| /news/2008/11/21/tret- | 23,959 | 1.57% |
| /news/2008/11/13/moskovskie- | 20,116 | 1.32% |
| /news/2008/11/12/welcome.htm | 20,066 | 1.32% |

Goals Overview



Goal Conversions
4,026



360,091 people visited this site

588,603 Visits

360,091 Absolute Unique Visitors

1,525,057 Pageviews

2.59 Average Pageviews

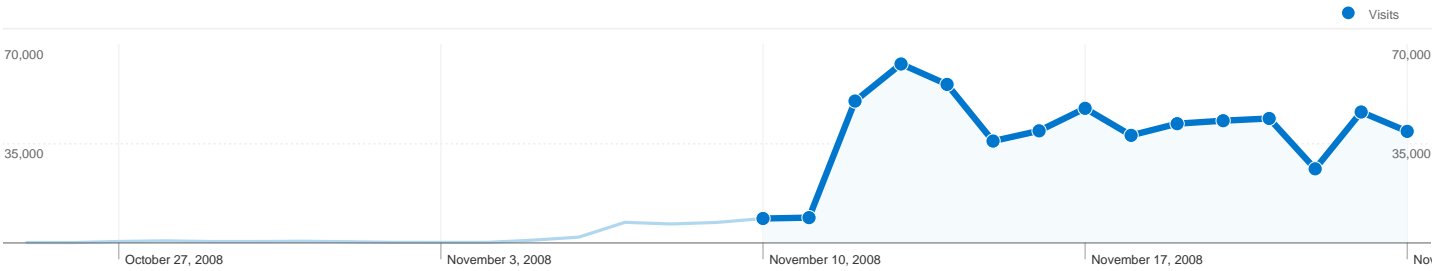
00:03:52 Time on Site

58.81% Bounce Rate




60.45% New Visits

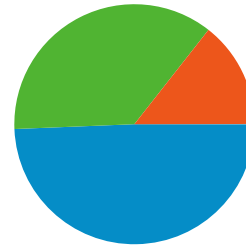
Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|---------|----------|------------------|---------|----------|
| Internet Explorer | 338,614 | 57.53% | Unknown | 452,030 | 76.80% |
| Firefox | 127,461 | 21.65% | DSL | 55,742 | 9.47% |
| Opera | 93,605 | 15.90% | Dialup | 37,306 | 6.34% |
| Chrome | 14,559 | 2.47% | T1 | 24,104 | 4.10% |
| Safari | 12,013 | 2.04% | Cable | 18,355 | 3.12% |



All traffic sources sent a total of 588,603 visits

-  36.24% Direct Traffic
-  49.36% Referring Sites
-  14.36% Search Engines

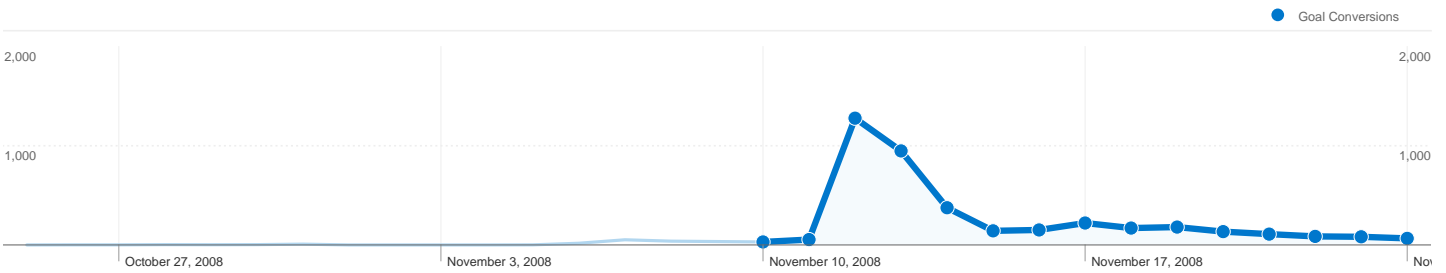


- **Referring Sites**
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- **Direct Traffic**
213,319.00 (36.24%)
- **Search Engines**
84,523.00 (14.36%)
- **Other**
216 (0.04%)

Top Traffic Sources

| Sources | Visits | % visits |
|-------------------------------|---------|----------|
| (direct) ((none)) | 213,319 | 36.24% |
| yandex (organic) | 47,247 | 8.03% |
| today.rambler.ru (referral) | 44,999 | 7.65% |
| pagead2.google syndication.co | 30,192 | 5.13% |
| google (organic) | 23,987 | 4.08% |

| Keywords | Visits | % visits |
|-------------------|--------|----------|
| bfm.ru | 5,800 | 6.86% |
| bfm | 3,764 | 4.45% |
| девальвация | 3,318 | 3.93% |
| девальвация рубля | 1,856 | 2.20% |
| втб 24 | 1,392 | 1.65% |



Visitors completed 4,026 goal conversions

3,429 conversions, Goal 1: Регистрация на сайте

0 conversions, Goal 2: Предложение по работе сайта

597 conversions, Goal 3: О настройке

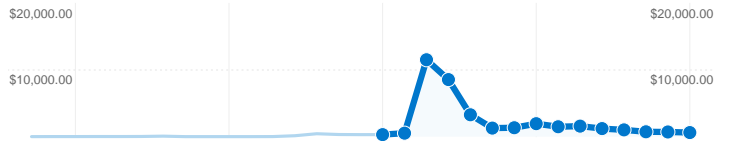
Goal Performance

Goal Conversion Rate

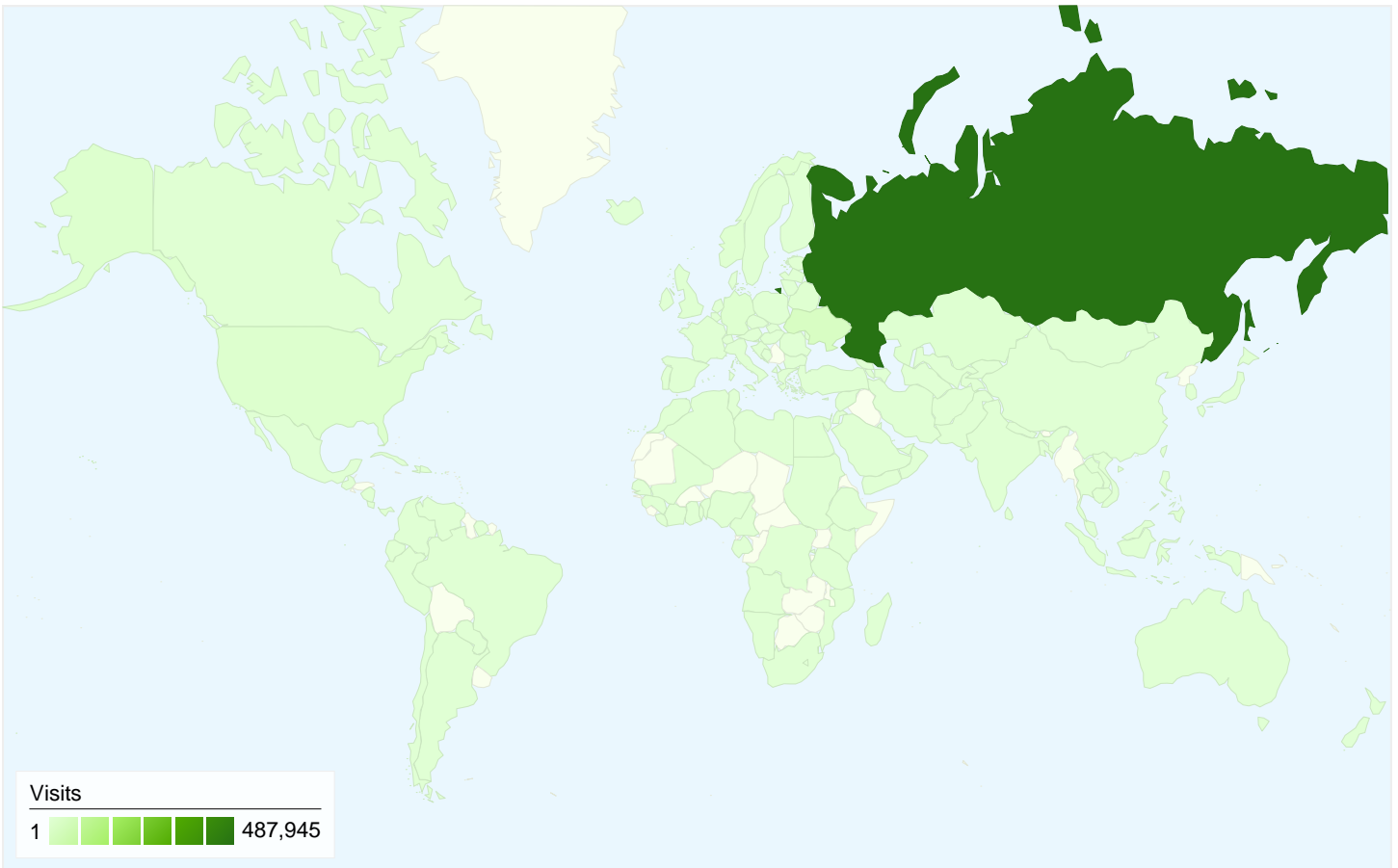


Goal Conversion Rate
0.68%

Total Goal Value



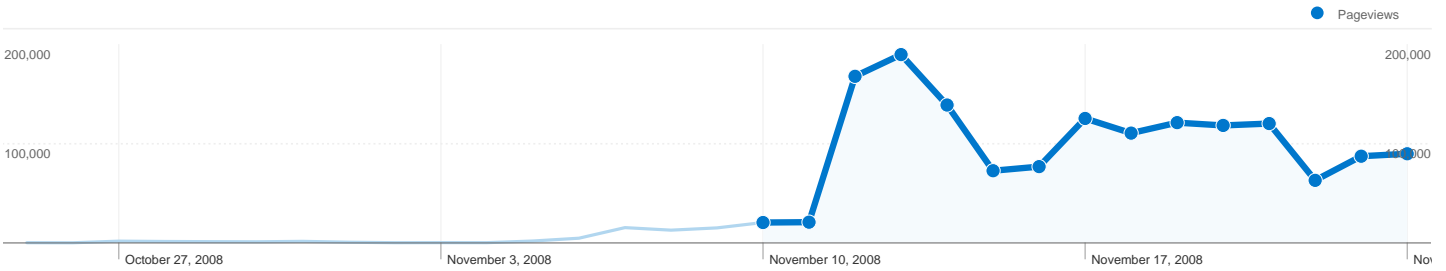
Total Goal Value
\$36,081.00




588,603 visits came from 146 countries/territories


Site Usage

| Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | |
|---|--|--|--|--|-------------|
| 588,603 % of Site Total: 100.00% | 2.59 Site Avg: 2.59 (0.00%) | 00:03:52 Site Avg: 00:03:52 (0.00%) | 60.54% Site Avg: 60.45% (0.15%) | 58.81% Site Avg: 58.81% (0.00%) | |
| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| Russia | 487,945 | 2.68 | 00:03:57 | 59.32% | 57.42% |
| Ukraine | 24,537 | 1.66 | 00:01:45 | 72.63% | 76.60% |
| (not set) | 10,191 | 2.19 | 00:02:26 | 69.45% | 66.92% |
| United States | 8,671 | 2.52 | 00:03:14 | 61.37% | 56.44% |
| Germany | 6,619 | 2.42 | 00:03:12 | 63.20% | 60.78% |
| Kazakhstan | 5,738 | 1.91 | 00:03:15 | 80.24% | 73.00% |
| Israel | 5,133 | 2.51 | 00:03:38 | 55.00% | 55.37% |
| Belarus | 5,127 | 2.19 | 00:03:15 | 63.78% | 63.25% |
| Norway | 4,786 | 2.28 | 00:15:12 | 64.58% | 57.92% |
| United Kingdom | 3,254 | 3.15 | 00:06:03 | 49.29% | 48.06% |



Pages on this site were viewed a total of 1,525,057 times

 1,525,057 Pageviews

 1,204,034 Unique Views

 58.81% Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|---|-----------|-------------|
| / | 497,638 | 32.63% |
| /news/2008/11/11/deval-vacija-rublja-budet.html | 25,365 | 1.66% |
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