

Site Usage

185,366 Visits

55.85% Bounce Rate

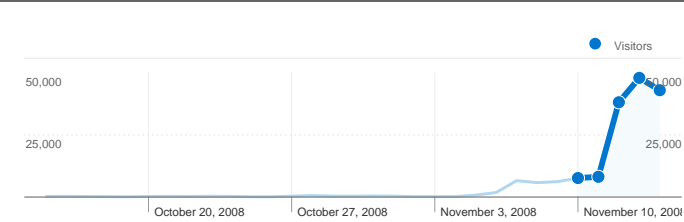
522,932 Pageviews

00:04:05 Avg. Time on Site

2.82 Pages/Visit

67.14% % New Visits

Visitors Overview

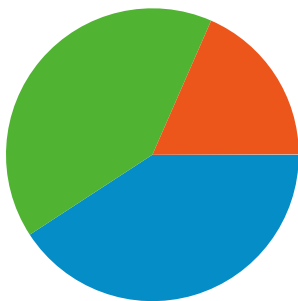


Visitors
127,651

Map Overlay world



Traffic Sources Overview

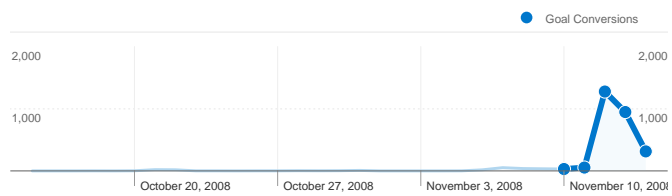


- **Referring Sites**
75,640.00 (40.81%)
- **Direct Traffic**
75,564.00 (40.76%)
- **Search Engines**
34,090.00 (18.39%)
- **Other**
72 (0.04%)

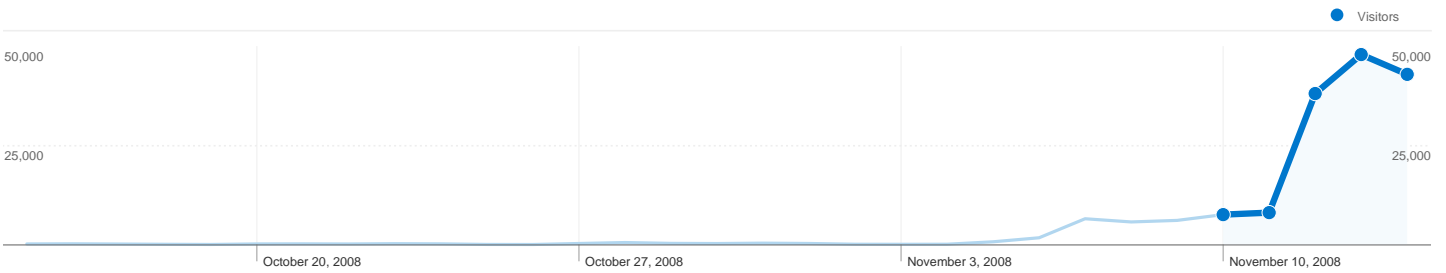
Content Overview

Pages	Pageviews	% Pageviews
/	175,712	33.60%
/news/2008/11/11/deval-vacija-	14,079	2.69%
/news/2008/11/12/welcome.htm	13,668	2.61%
/news/2008/11/13/moskovskie-	11,544	2.21%
/news/2008/11/12/h-m.html	8,163	1.56%

Goals Overview



Goal Conversions
2,624



127,651 people visited this site

185,366 Visits

127,651 Absolute Unique Visitors

522,932 Pageviews

2.82 Average Pageviews

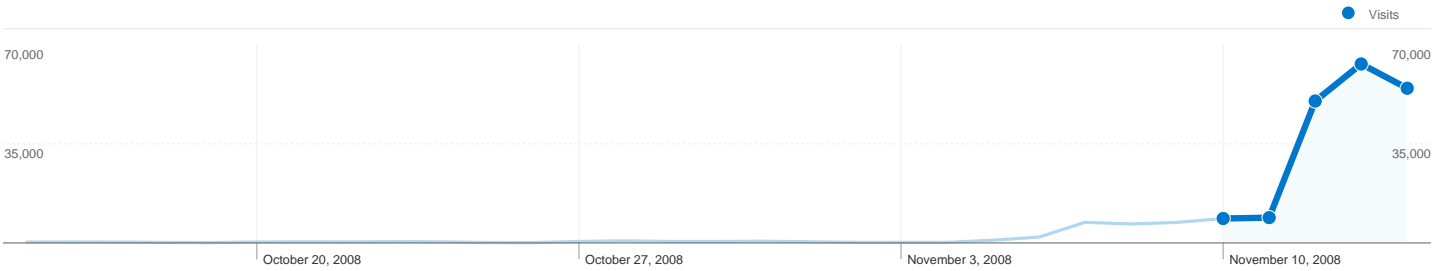
00:04:05 Time on Site

55.85% Bounce Rate

67.14% New Visits

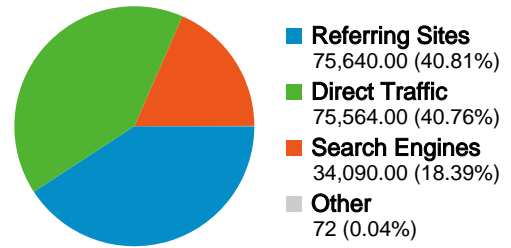
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	105,111	56.70%	Unknown	142,431	76.84%
Firefox	42,885	23.14%	DSL	16,666	8.99%
Opera	27,116	14.63%	Dialup	12,603	6.80%
Chrome	5,027	2.71%	T1	8,102	4.37%
Safari	4,375	2.36%	Cable	5,163	2.79%



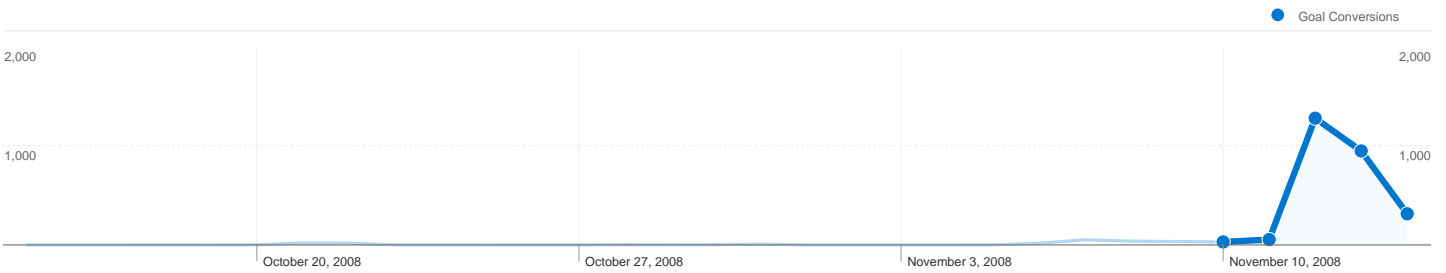
All traffic sources sent a total of 185,366 visits

- 40.76% Direct Traffic
- 40.81% Referring Sites
- 18.39% Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	75,564	40.76%	bfm.ru	2,218	6.51%
yandex (organic)	18,008	9.71%	девальвация	1,827	5.36%
google (organic)	11,358	6.13%	bfm	1,213	3.56%
pagead2.google syndication.co	9,979	5.38%	девальвация рубля	999	2.93%
lenta.ru (referral)	8,151	4.40%	втб 24	950	2.79%



Visitors completed 2,624 goal conversions

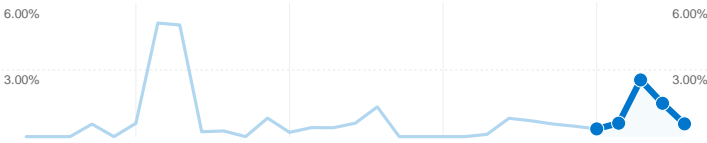
2,256 conversions, Goal 1: Регистрация на сайте

0 conversions, Goal 2: Предложение по работе сайта

368 conversions, Goal 3: О настройке

Goal Performance

Goal Conversion Rate

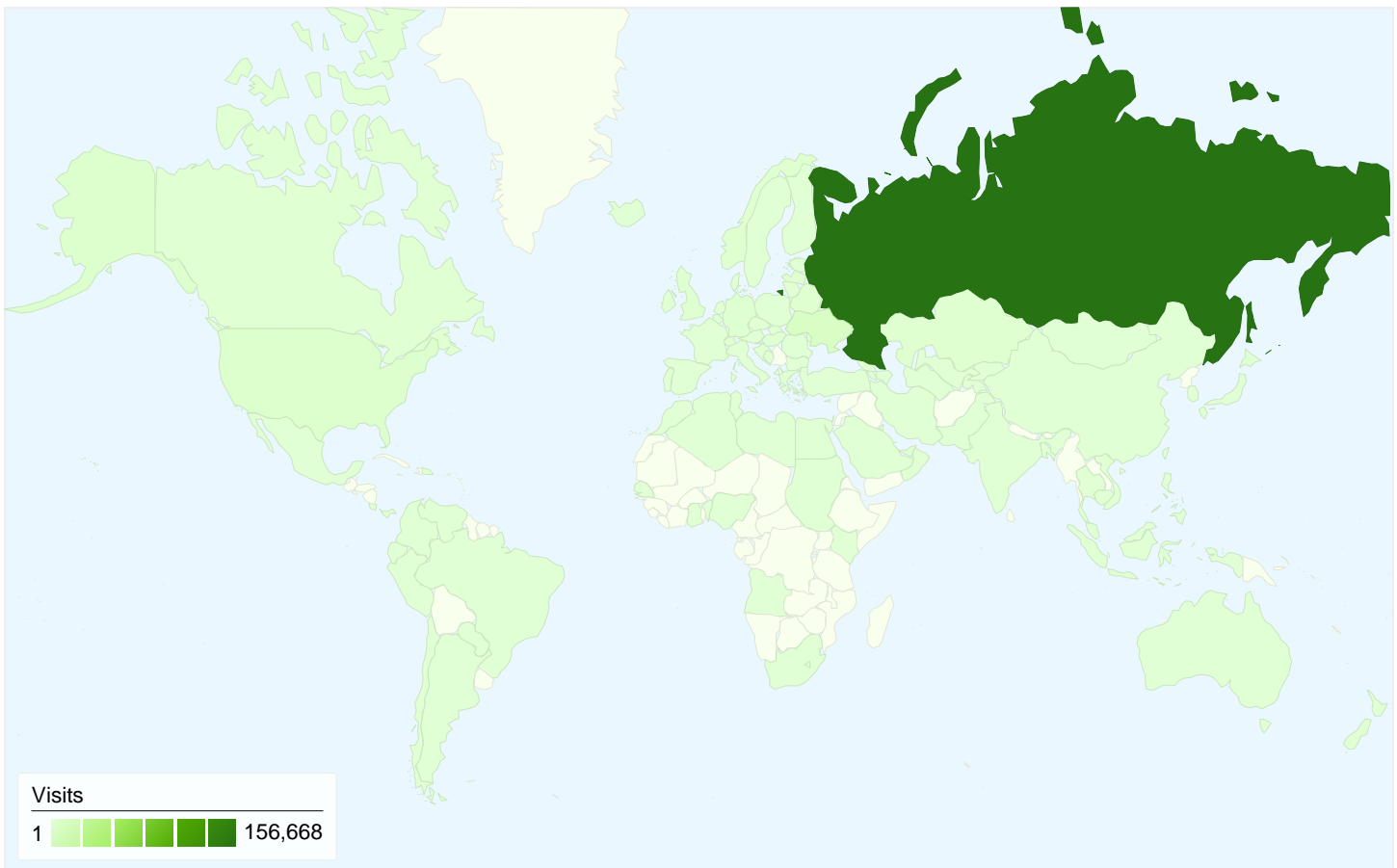


Goal Conversion Rate
1.42%

Total Goal Value



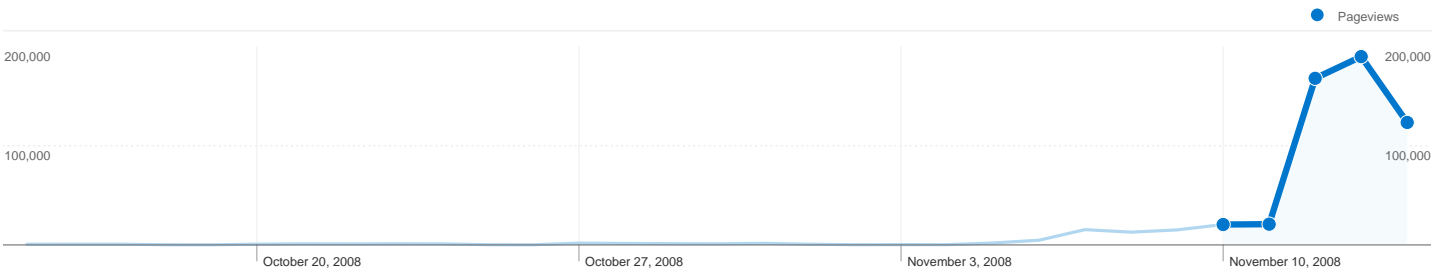
Total Goal Value
\$23,664.00



185,366 visits came from 108 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
185,366 % of Site Total: 100.00%	2.82 Site Avg: 2.82 (0.00%)	00:04:05 Site Avg: 00:04:05 (0.00%)	67.23% Site Avg: 67.14% (0.13%)	55.85% Site Avg: 55.85% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Russia	156,668	2.92	00:04:14	66.32%	54.54%
Ukraine	7,161	1.68	00:01:32	78.40%	75.56%
United States	2,891	2.81	00:03:53	66.93%	52.20%
(not set)	2,454	2.28	00:02:32	74.94%	66.01%
Germany	1,813	2.59	00:03:19	65.09%	56.37%
Belarus	1,612	2.23	00:03:21	71.77%	62.90%
Israel	1,538	2.60	00:03:58	65.21%	52.28%
Kazakhstan	1,473	1.86	00:02:45	85.00%	71.96%
Norway	1,410	2.27	00:11:35	72.20%	57.23%
United Kingdom	1,168	3.11	00:04:32	55.14%	46.66%



Pages on this site were viewed a total of 522,932 times

522,932 Pageviews

404,461 Unique Views

55.85% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	175,712	33.60%
/news/2008/11/11/deval-vacija-rublja-budet.html	14,079	2.69%
/news/2008/11/12/welcome.html	13,668	2.61%
/news/2008/11/13/moskovskie-kvartiry.html	11,544	2.21%
/news/2008/11/12/h-m.html	8,163	1.56%